



AGEING & SAFE MOBILITY

21st Century Streets

WEBINAR STARTS
AT 2.00PM





INTRODUCTIONS

DAN CAMPSALL | ADRIAN WALSH | TANYA FOSDICK



WHY OLDER MOBILITY?

ADRIAN WALSH

WHY OLDER MOBILITY?



- By 2040 nearly one in seven will be 75 or over.
- In just 5 years' time the number of drivers over 85 will double to 1 million.
- Road users' knowledge, experience and skills develop with experience over time. But they can also deteriorate based on age, experience and declining cognitive and physical capability.
- Much has been done to compensate for this
- So we set about building a digital platform which shares a best practice review of road safety risks for older road users.



OLDER MOBILITY & THE WIDER POLICY LANDSCAPE

TANYA FOSDICK



OLDER MOBILITY AND THE WIDER POLICY LANDSCAPE



- Why a policy landscape?
- Challenges, opportunities, barriers for policy domains
- Case studies
- Questions

WHY A POLICY LANDSCAPE REVIEW?



Balance to addressing the risk of ageing population:

Older road users are more vulnerable
Not maintaining mobility has negative impact on health and well-being



Safe System approach:

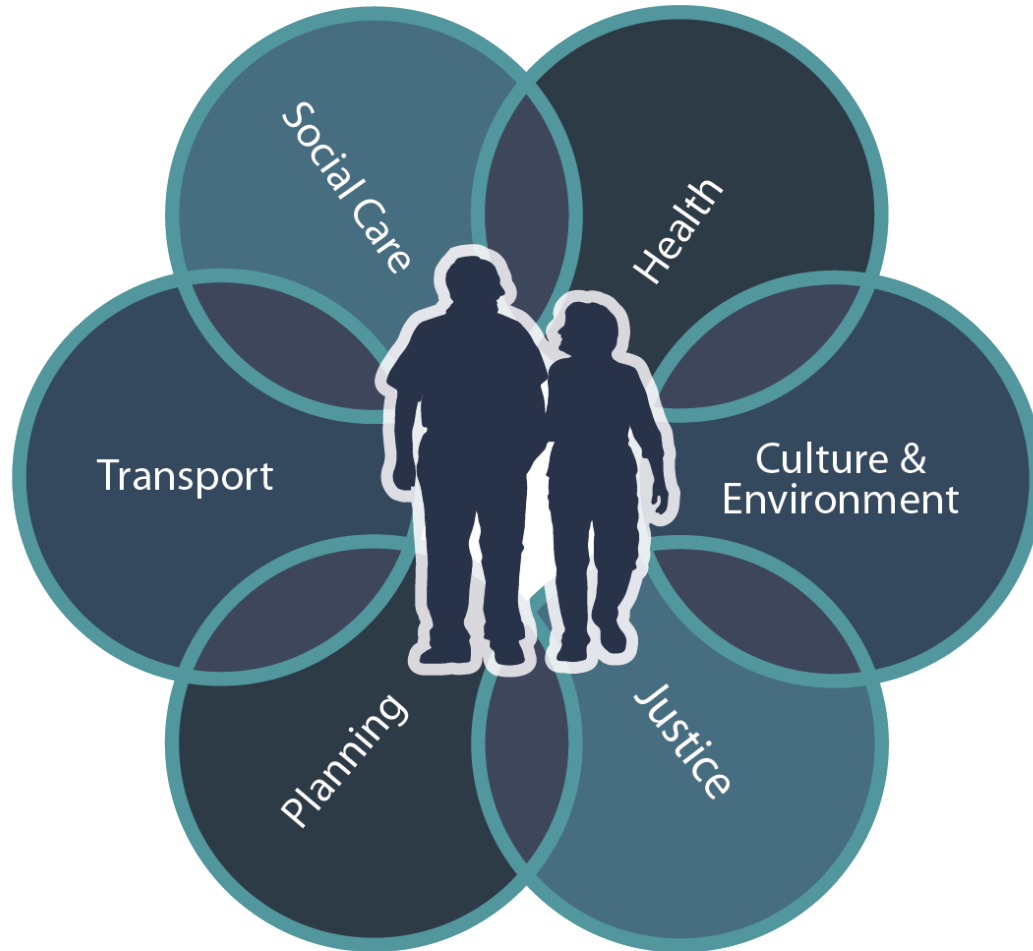
Improved co-ordination to ensure the whole system is safe
Requires engagement by an array of players



Mobility and living a healthier older-age are inextricably linked

A variety of policy domains contribute and benefit from a healthier, mobile older population

INTEGRATED POLICIES



“Policies affecting economics, healthcare, the built environment, and transport will all be particularly critical to ensuring that we maintain an active, healthy, and socially engaged ageing population.” (Scottish Science Advisory Council, 2018)

POLICY STRATEGIES

- Developing a long-term vision for ageing societies
- Defining outcomes and objectives
- Involving older citizens in the process of building the vision
- Promoting synergies between local policies and national development objectives
- Promote health for all ages
- Increasing older people's engagement in the labour market and social activities

DEVELOPING INDICATORS

- Developing indicators to inform citizens and understand the stage of demographic change, measuring:
 - Health and social care
 - Community activities
 - Labour
 - Housing and living environment
 - Transport and mobility
 - Urban planning

TRANSPORT

- Road safety
- Driving
- Driving cessation
- Car design
- In-car technology
- Public transport
- Rural transport

TRANSPORT CASE STUDIES



The Pink Pick Up (Norway)

*Door-to-door, on
demand mobility*

Manchester, United Kingdom

Age-friendly plans

- Rural planning
- Urban planning
 - Social exclusion
 - Cycling
 - Walking
 - Lifetime neighbourhoods
- Age Friendly Cities
 - Outdoor spaces and buildings
 - Transportation
 - Housing
 - Respect and social inclusion
 - Social participation
 - Civic participation and employment
 - Communications and information
 - Community support and health services

PLANNING CASE STUDIES



***The Hague,
Netherlands***

Co-ordinated approach

Silver Zones, Singapore

*Walk, Cycle, Ride
Singapore*

SOCIAL CARE

- Mental Wellbeing
 - Loneliness and isolation
 - Impact on physical health
 - Care homes

SOCIAL CARE CASE STUDIES



Cologne, Germany

Leibbild, 2020

Philadelphia, United States

Living independently

HEALTH

- Healthcare costs
- Accessing healthcare
- Dementia
- Active travel
- Physical health
- Public transport

HEALTH CASE STUDIES



Yokohama, Japan

***Yokohama Walking
Point Programme***

***Physical Activity
Counselling***

Improving mobility

PUBLIC FINANCES

- Social care costs
- Employment
- Productive engagement

PUBLIC FINANCE CASE STUDIES



Preventative health care

Increased physical activity

Accessible Travel

Concessionary public transport

CULTURE AND THE ENVIRONMENT



- Green spaces
- People-centred design

CULTURE AND THE ENVIRONMENT CASE STUDIES



The Freebird Club, Ireland

Social travel

Mob4Seniors

*Concessionary public
transport*

JUSTICE

- Fear on public transport
- Antisocial behaviour
- Fear of crime

CONCLUSIONS

- Integrated approach required
- Across policy domains, need to understand the benefits of older mobility
- Public health in local government
- Multimodal approaches



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A photograph of a group of people in a meeting, framed by a dark blue, scalloped-edged border. The image is slightly blurred, focusing on the foreground. A man with grey hair and glasses is visible on the right, looking towards the left. A woman with dark hair is in the center, and another person is partially visible on the left. They appear to be in a professional setting, possibly a conference or a meeting.

QUESTIONS?

NEXT WEBINARS



- **Older Mobility with BSG Special Interest Group**
 - 11th June 2020 at 2pm
- **Safe roads and road use for an ageing population**
 - 18th June 2020 at 2pm
- **Safer vehicles and post crash care**
 - 25th June 2020 at 2pm
- **Technology and self-regulation for older drivers**
 - 2nd July 2020 at 2pm

<http://oldermobility.com/webinars/>